PRESENTATION "PROJECT ZOOZLE V3"

TORSTEN MORGENROTH & SEBASTIAN ENGER

My Vision

What do I want to archive?

> REVITALIZE THE ZOOZLE BRAND
> TO NEW
> REVENUE HEIGHTS!
>
> Sebastian Enger

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Background of my Plan

Why to archive this vision?

- In the following presentation I will show you three cool ideas to push ZOOZLE to new heights of revenue and income

- Organic traffic of Zoozle has dropped since 2010

- Google, Governments & Media criticize and even block torrent websites:

    – Torrent in its current form is dead

    – Shift to areas where there are opportunities to still make big money

Lets start earning outrageously big again!

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Summary of my ideas

What options for applications do we get?

- There are numerous possiblities to make big money:

  - „Blockchain Technology is the latest and justifiably trend in the fintech landscape.“

  - Blockchain based Video Streaming

  - Blockchain based Filesharing

  - Blockchain based P2P Filesharing

  - Create an encrypted Bittorrent protocol as addon to the current
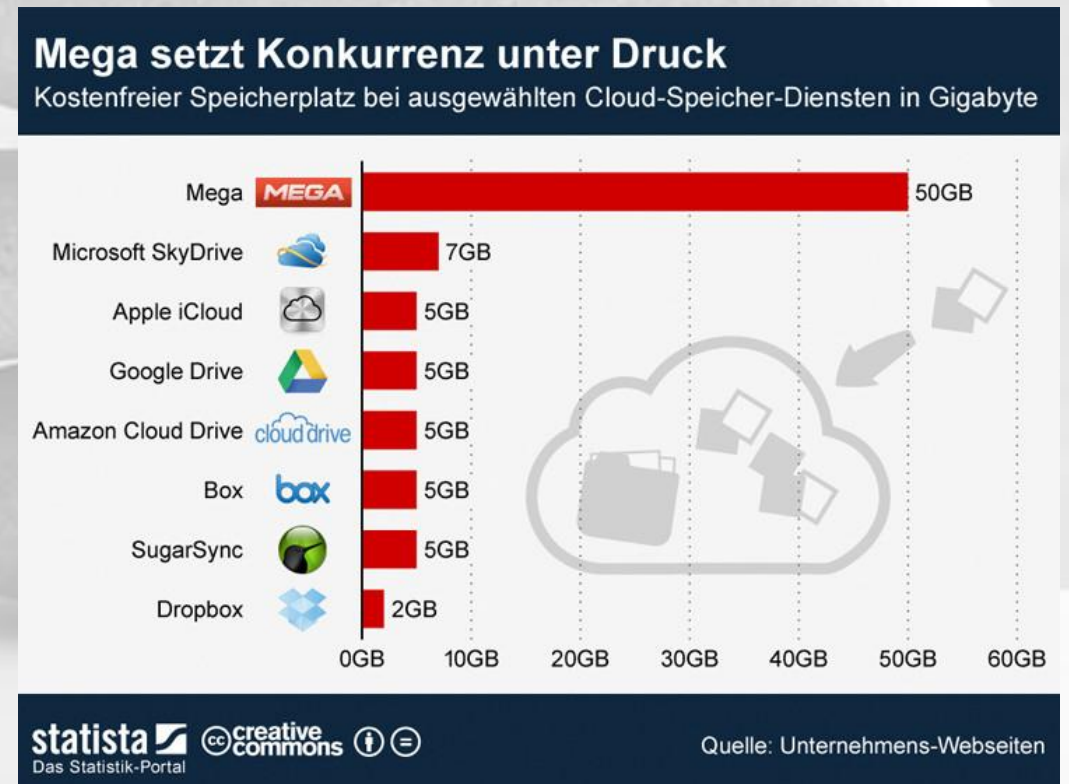
  - Create a simple mobile app for all services

  - ZOOZLE new credo: "*Upload, Share, Earn*"

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Idea: Blockchain Based Filesharing

Whats the main idea?

- Build a Filehosting Service for ZOOZLE based on the https://mega.nz/ Infastructure

- MEGA.NZ has an File handling API for automatic up and downloading

- Buy premium storage on MEGA.NZ (https://mega.nz/#pro)

- ZOOZLE will have an file upload file but all files will be stored to and retrieved from MEGA.NZ Servers

- Mobile APP with Search Engine & Download „on the Go"

- Import files from Uploaded and Share-Online.biz and merge them to one single file

- Blockchain secures transactions and file transfers

- WE can offer premium services and build affilate networks

Mega setzt Konkurrenz unter Druck
Kostenfreier Speicherplatz bei ausgewählten Cloud-Speicher-Diensten in Gigabyte

Mega	50GB
Microsoft SkyDrive	7GB
Apple iCloud	5GB
Google Drive	5GB
Amazon Cloud Drive	5GB
Box	5GB
SugarSync	5GB
Dropbox	2GB

0GB 10GB 20GB 30GB 40GB 50GB 60GB

statista — Das Statistik-Portal — creative commons — Quelle: Unternehmens-Webseiten

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Idea: Blockchain Based Filesharing – Monetization Options

What to sell to the customer?

- Premium User:

    – Download Speed: 50-100 Mbit

    – 5 parallel Downloads per IP

    – Access via: Mobile App, Web Interface & Jdownloader

    – Only little Usenext Ads on WebPage

    – Resume Downloads

    – Allow to use Zoozle „v3" File Search Engine to get and find new files (this search is full of Usenext Ads)

    – Build Cooperation with VPN Companies and add a VPN of 30 days to each premium order („Advanced Encryption and Download Security")

    – Informs users about new downloads that they might like via Email and Whatsapp (https://github.com/mgp25/Chat-API)

    – Tell your friend via Email & Whatsapp

- Free User:

    – Download Speed: 2 Mbyte/s (=16 Mbit/s)

    – 1 Download per IP

    – Wait 23 Seconds before each download

    – Allways with dominant or forced Usenext Ads

    – Allow to Resume the Download

    – Download only with Web Interface

    – No Captchas

    – Tell your friends (via Email or Whatsapp) about this download (email with download link and usenext ads, whatsapp with Short Text, Download Link and Usenext Download Trial Link)

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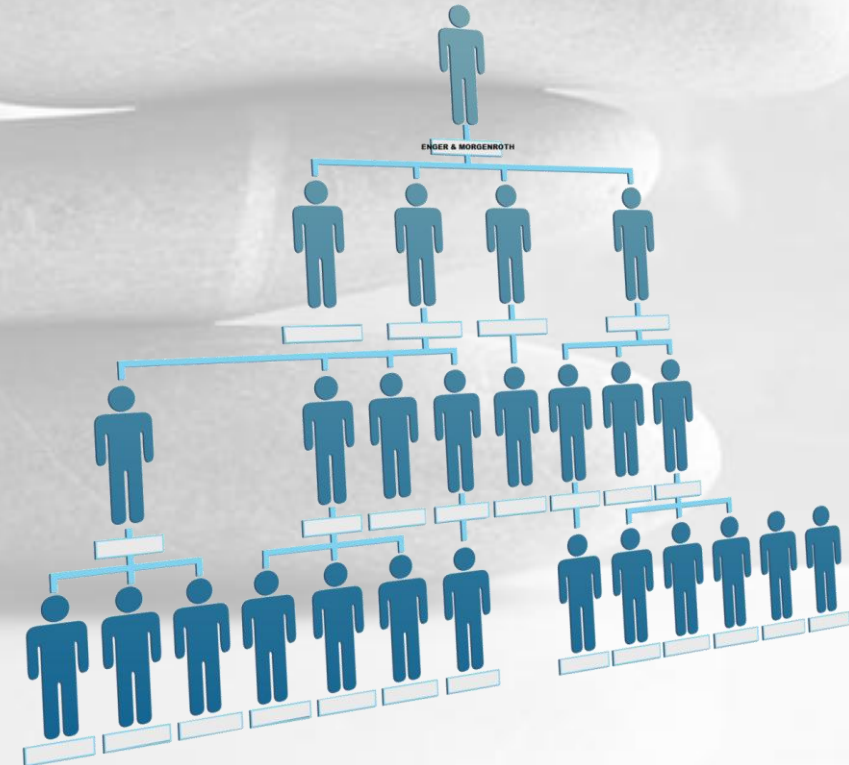# Idea: Blockchain Based Filesharing – Unique Customer Advantages

What benefits gets the customer?

- Full 16 Mbit or 2 Mbyte Downloads per second for free users (=Disrupt the Filesharing Market -> „AGAIN" ☺)

- No Captchas

- Rewarding affilate system with lifetime options

- Search Engine for Paying Premium Users

- Full SSL („Letsencrypt") Download and Upload support

- TOR and VPN Support for Premium Users

- Share-Online.biz and Uploaded.net File Importer for Premium Users

- Webinterface & *Mobile App, Jdownloader* (=Premium)

- Inform Premium Users about Infrigments so they can upload the file again

- Payment via Paysafecard or Bitcoin („fully anonymous")

- <u>Key Benefits for Zoozle</u>:

  – Full featured Filehoster with costs of about 100 Euro per Month

  – 1 x Server with 32-64 GB Ram, 8 Core Intel, 2TB HDD, 1GBIT Traffic -> 70Euro

  – 30 Euro per Month for 4TB Storage on MEGA.NZ with 8TB Traffic

  – Legally secure: „We dont host files"

  – January 2017 MegaUpload will be published again also with FULL API Support ☺

  – I need about 16h of coding (2 Weekends) to build a basic version that we can use to start („Lean Startup") and <u>EARN BIG AGAIN</u>

  – Three streams of income: **Indescribable Usenext Ads** for Free Users, <u>paid</u> Premium Users, we get paid by MEGAUPLOAD for massivly <u>downloading files</u>

  – Grow with Mouth to Mouth propaganda from filesharing forums

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Idea: Blockchain Based Filesharing - Affilates

Build an affilate network and want to earn big AGAIN?

- Build an affiliate structure where customers of ZOOZLE benefit based on Multi Level Marketing System:

    – For every file view get X Credits

    – For every download get Y Credits

    – For every free user get Z Credits

    – For every premium user get XX onetime Credits and XYZ lifetime credits

    – For every X files downloaded in Z timeframe get XY Credits

    – Build this on a n-level tier

    – Pay uploader for each up/download in BitCoins

– Pay uploader more if his files are uploaded more often (add a payment multiplier)

– Blockchain tracks all actions and transactions

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Idea: Blockchain based Video Streaming

Another Idea that we can unleash!

- Build a video streaming website where people can upload any video content and get paid by other people to view that content

- Combine decentralized Storage with Video Streaming, Credit mining (Software is available on Github):
  - https://github.com/lbryio

- Build a mobile App to have access "on the Go" (based on Popcorn Time):

  - http://popcorn-time.to/source.html

  - https://github.com/popcorn-official

- All WE need to do is: "*Check, Copy, Release!*"

If BitTorrent + BitCoin Had a Baby

Decentralized Metadata
Information about content is embedded in a blockchain, eliminating centralized failure points. Metadata and data are completely decoupled so that **hosts** never see metadata and **miners** never see data.

Marketized Data-Transfer
Patrons request content for free or offer credits for faster speeds or access. **Hosts** share or sell surplus bandwidth and disk space.

Memorable URIs
Publishers can choose friendly resource indicators like `lbry://wonderfullife` instead of ugly BitTorrent magnet URIs. URIs are *reserved* rather than owned, creating strong incentive for rights holders to use LBRY.

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Idea: Encrypted Bittorrent protocol
What customer needs we can fulfill?

- Why not create a fully encrypted bittorrent protocol that builds up on top of the current, offical protocol

- Enable full traffic compression and encryption (to get rid of copy right infrigments)

  - With build in Encryption

  - With build in VPN Proxy („Premium function to pay for")

  - With build in TOR

- Create a mobile web app based on that new torrent client with full encryption

  - BT with TOR: https://github.com/tribler/tribler

- Build a community system that rewards sharing with even higher downloads, new status features like cool avatars („Premium Sharer")

  - Like Razorback Client

Summary

Short summary of this presentation

- Use MEGA.NZ as Wrapper for our own Filehosting Service with paied and free functions

- Use existing open source software to build a content distribution network

- Enhance current Filesharing protocols to enrich them with customer requested features

- Create mobile based Apps for Android and iOS to get access to that new services mentioned above

  – *Better understand your users, target them with the downloading products that they request!*

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Join me now!

What do I want to archive?

1. Rebuilding the rewarding cooperation between Torsten and me

2. For those downloading products mentioned: Get a cooperation with Usenext (Pre-seed or Seed investment to cover costs for developing, get good price per lead)

3. Build an IT related company in Germany or Switzerland with fair contract between Torsten and me

4. Get cheap students to do our work or request to do research thesis from Bachelor or Master students in the fields that we can benefit from

5. EARN OUTRAGEOUSLY BIG, TOGETHER WITH YOU!

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QUESTIONS & ANSWERS

LETS MOVE FAST AND DISRUPT THE FILESHARING MARKET!

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